

2024
SPONSORS & PARTNERS
PROSPECTUS



WASMA is an independent resources Alumni. WASMA offers a supportive community to Alumni members at all stages of their career journey. We facilitate Alumni and student connection through high-level industry collaboration, mentoring, professional development opportunities, scholarships, networking and more.

WASM has global standing as a Centre of Excellence, which means many of our graduates are emerging resource sector leaders. WASMA assists its members in becoming connected advocates for their industry.

We are committed to overcoming skills gaps and maintaining a world-class Australian resources industry. We cultivate research and knowledge opportunities for our resources. In addition, we showcase Alumni success and industry thought leadership with pride.



MISSION STATEMENT

WASMA is a large, active community of dynamic, engaged Alumni and lifelong ambassadors for WASM standing and future vision.

We connect Curtin Universities Bentley and Kalgoorlie campus with industry partners to deliver important professional, social and educational services.

We advocate for the continued growth in learning and leadership of WASM professionals across the resource sector while providing critical programs which improve talent pipelines into industry.



VISION

To build on the WA School of Mines globally recognised reputation as a Centre of Excellence (curriculum, research, student enrolments and talent pipelines.)

Maintain a regional and city focus, as we support our current and future Alumni members through:

- **Networking**
- **Industry experience**
- **Mentoring**
- **Scholarships**
- **Vacation work**
- **Resources camps**

Acting as an extension of WASM: MECE to engage industry leaders on their research needs.



VALUES

Led by a team of committed, visible leaders (Board, Council and Execs) – our people are aligned to the Alumni by a set of unique values, lived daily through our words and actions.

We have focused effort upon our culture to enable us to achieve our Vision faster.

Our values are:

- **Excellence:** Crystal clear focus on what matters the most – relationships, the qualification and connectedness of WASM: MECE, students, graduates and our Alumni.
- **Pride:** Passionate about our history and great care in the work we do.
- **Inclusiveness:** Stronger together – resource industry engineers making a difference, regardless of our discipline
- **Collaboration:** Resourcefully, we rely on our network for the greater good.

PRESIDENT'S LETTER

Firstly, thank you for picking up a copy of our sponsorship prospectus for 2024.

Sponsoring the WA School of Mines Alumni is an **investment in the future of our sector**, and importantly an **investment in a relationship that benefits your business**.

Council have worked tirelessly to produce a sponsorship document which demonstrates a clear and measurable benefit to you and your company. Sponsorship translates to brand awareness amongst one of the worlds-largest and most well respected resources Alumni's.

“We have created metrics which hold us to account in delivering what we say we will.”

We're proud of our 120 year history, and we're excited for a future where **resources will play a critical role in leading decarbonisation** efforts globally, whilst continuing to supply the materials that build and stabilise our society and economy.

The secret sauce to WASM's success has always been the way we look after each other. A commitment to each other which starts in Bentley, is strengthened during our time at the Kalgoorlie campus, and is reinforced by the opportunities we create to connect with each other through the independently run WASM Alumni after graduation.

Each year, Councillors 'go to market' with a new sponsorship document and try to get sponsorship for the years events. To this end, we invite you and your company to consider a 3-year sponsorship with us. This works by sponsoring a set number of events this year, and then attributing the same in principal total value to our packages in the 2 years to come. This small change allows Council to focus on delivery, which is better for our members, our sponsors and our sector.

Thank you once again for your time. If you have any questions, please do not hesitate to contact us on admin@wasma.com.au.

Regards,

Kyle De Souza

WASMA President



Pictured are past presidents Bill Beament, Christian Price, Johanna Gastevich (Executive Officer), Kyle De Souza (current President) and Raleigh Finlayson.



The WA School of Mines Alumni (WASMA) is an active and dynamic community representing more than

10,000
INDUSTRY
PROFESSIONALS
WORLDWIDE

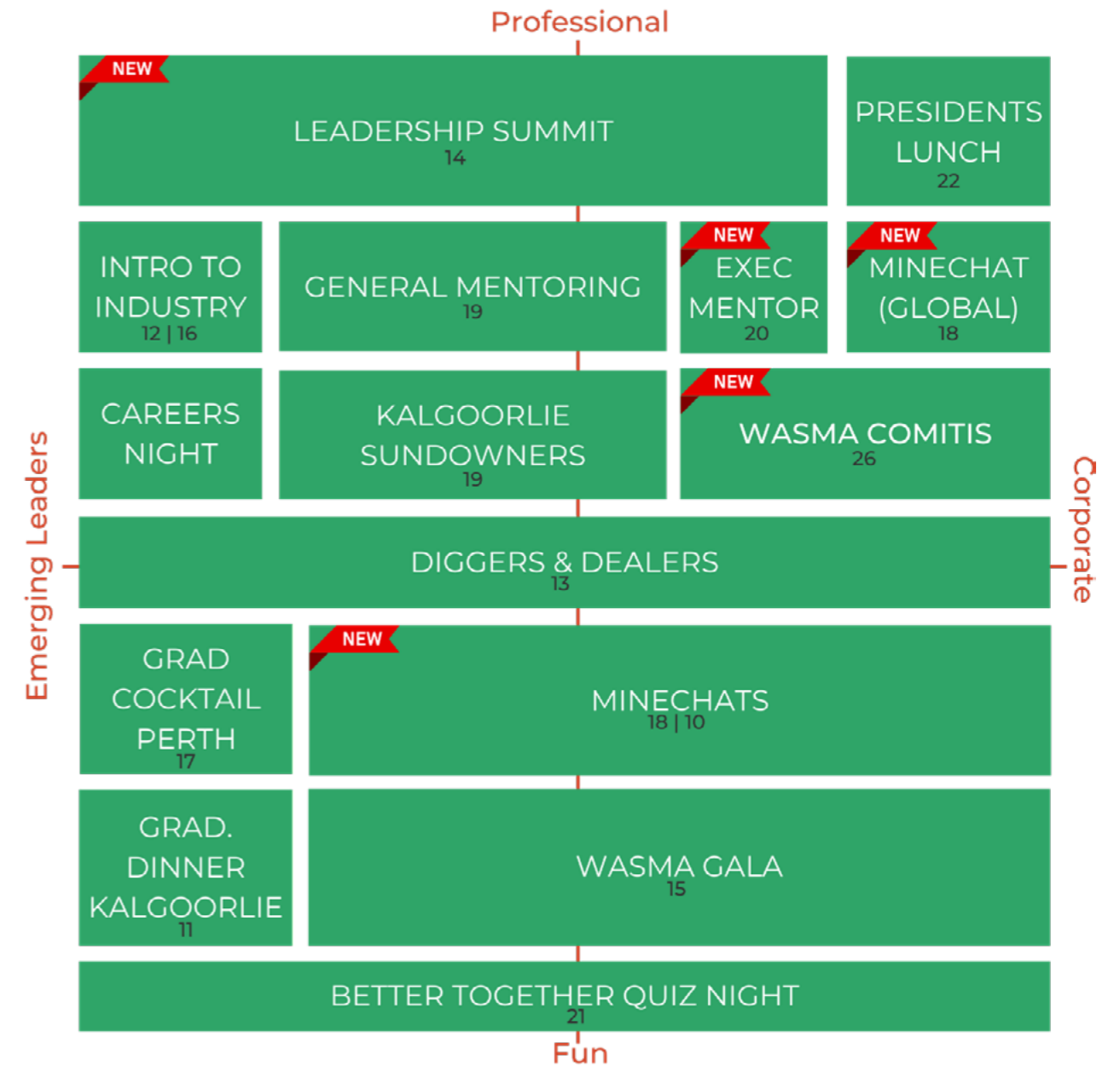
These members are lifelong ambassadors for Curtin University's globally-recognised WA School of Mines: Minerals, Energy and Chemical Engineering (WASM: MECE).

In order to sustain and grow WASM reputation as a Centre of Excellence for curriculum, research, student enrolments and talent pipelines, WASMA advocates programs for the continued growth in learning and leadership of WASM professionals across the resources sector. These programs include mentoring, scholarships, vacation work and resources camps. Importantly, the WASMA supports members. We cannot support the next generation, if we do not support each other.



CONTENTS

It can be overwhelming picking what is the best sponsorship for you and your business. The diagram below can help you identify what is best for you.



SUMMARY OF SPONSORSHIPS PAGE

Owner	Number Available	Attendance Target	Complimentary Tickets per Event	Marketing Email Qty	Total Social Media Posts	Total Expected Social Media and Email Audience Reach (views)	Event announcement	Marketing Gifts	"Event signage (number of)/ Screen Time (pro-rata mins)"	Naming Rights	Sponsorship Cost Per Event
Recurring Events											
Kalgoorlie Sundowners	4	30	6	3	2	8,200.00	5 minute company talk	No	1	No	\$2,000
Minechat Sundowners (Perth)	4	65	6	3	4	14,600.00	5 minute company talk	No	1	No	\$3,000
Presidents Table (By invitation)	2	40	2	2	1	10,800.00	5 minute company talk	No	1	No	\$10,000
Kalgoorlie Graduation Dinner											
Premium Sponsor	1	200	6	3	4	14,600.00	5 minute company talk	No	3	No	\$9,000
Event Sponsor	10	200	2	3	4	14,600.00		No	2	No	\$3,000
Introduction to Industry - Kalgoorlie											
Premium Sponsor	1	50	∞	3	4	14,600.00	5 minute company talk	Yes	2	No	\$3,000
Sponsor	4	50	∞	3	4	14,600.00		Yes	1	No	\$2,000
Diggers and Dealers											
Premium Sponsor	1	500	10	3	4	14,600.00	5 minute company talk	No	3	No	\$26,000
Gold Sponsor	2	500	6	3	4	14,600.00		No	2	No	\$12,000
Event Sponsor	7	500	5	3	4	14,600.00		No	1	No	\$4,000
Kalgoorlie Local Small Business Sponsor	3	500	5	3	4	14,600.00		No	1	No	\$4,000
Resources Leadership Summit											
Platinum Sponsor	3	300	12	5	6	22,200.00	MC a Session	No	4	No	\$17,000
Event Sponsor	9	300	6	5	6	22,200.00		No	2	No	\$10,000
Sundowner Sponsor	3	300	4	5	6	22,200.00		No	1	No	\$4,000
WASMA Gala											
Platinum Sponsor	1	500	20	3	5	17,800.00	5 minute company talk	No	4	Yes	\$35,000
Gold Sponsor	3	500	10	3	4	14,600.00		No	3	No	\$12,000
Silver Sponsor	5	500	6	3	4	14,600.00		No	2	No	\$9,000
Bronze	10	500	6	3	4	14,600.00		No	1	No	\$6,000
Introduction to Industry											
Premium Sponsor	1	50	∞	3	4	14,600.00	5 minute company talk	Yes	2	No	\$3,000
Sponsor	4	50	∞	3	4	14,600.00		Yes	1	No	\$2,000
Perth Graduation Cocktail											
Gold Sponsor	1	150	10	3	4	14,600.00	5 minute company talk	No	3	No	\$7,000
Silver Sponsor	2	150	6	3	4	14,600.00		No	2	No	\$3,000
Bronze Sponsor	6	150	4	3	4	14,600.00		No	1	No	\$2,000
General Mentoring											
Sponsors	2	150	∞	6	4	16,400.00	5 minute company talk	No	2	No	\$5,000
Executive Mentoring											
Sponsor	1	10	1	4	2	15,200.00	5 minute company talk	No	1	No	\$3,000
Better Together Quiz Night											
Premium Sponsor	1	200	10	3	5	17,800.00	Event Co-MC/5 minutes company talk	Yes	2	No	\$11,000
Gold Sponsor	3	200	6	3	4	14,600.00		Yes	2	No	\$7,000
Silver Sponsor	5	200	4	3	4	14,600.00		No	1	No	\$4,000
Goodie Bag Sponsor	1	200	10	3	4	14,600.00		Yes	1	No	\$9,000
Other Sponsorships											
WASMA Comitis	10						See details inside sponsorship booklet				\$10,000
Corporate Spotlight	12						See details inside sponsorship booklet				\$3,000

* Please note that our attendance target is speculative and used to guide our sponsorship costs. Terms and conditions apply. Please consider our Sponsorship Agreement for details





KALGOORLIE SUNDOWNERS

The Kalgoorlie Sundowners are an opportunity for our regional members to meet up. Maintaining a strong network at the 'heart' of WASMA is key to maintaining a strong relationship with students and staff at Curtin's WASM:MECE so that we can produce mining ready graduates. Sundowners are casual professional meets, with layouts that can change from time to time.

ATTENDANCE TARGET	NUMBER OF EVENTS	SPONSORSHIP PER EVENT	COMPLIMENTARY TICKETS
30	4	\$2000	6

- 5 minutes speaking slot for the sponsor of each event



KALGOORLIE GRADUATION DINNER

This is an annual event to celebrate the Graduation of Kalgoorlie's WASM:MECE students.

The dinner is a wonderful networking opportunity particularly for graduates, welcoming them into the Alumni and encouraging them to engage with the Alumni community.

Each year, as a way of continuing valued relationships, the event also recognises those who graduated from the WA School of Mines 50 years prior.

ATTENDANCE TARGET

180

PREMIUM SPONSOR

\$9,000 (1 AVAILABLE)

- 6 complimentary tickets
- 5 minute speaking slot
- 4 social media posts with your company name and/or logo featured.
- 3 signs at the event or pro-rata time on screen where there are no banners.

EVENT SPONSOR

\$3,000 (10 AVAILABLE)

- 2 complimentary tickets
- 4 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.



INTRODUCTION TO INDUSTRY (KALGOORLIE)

The Intro-to-Industry event was started in 2022 with industry leaders using a chronological banner of their career as a talking point with students. The event demonstrates to students there are many different paths beyond their time at university.

EXPOSURE FOR SPONSORSHIP

14,600

PREMIUM SPONSOR \$3,000 (1 AVAILABLE)

- 5 minute speaking slot
- 2 employees featured
- 4 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

EVENT SPONSOR \$2,000 (5 AVAILABLE)

- 1 employee featured
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.



DIGGERS AND DEALERS SUNDOWNER

Every year people from around the world come back to Kalgoorlie for one of the great mining conferences in the world. Our Diggers and Dealers Sundowner is a highlight for alumni returning 'home' with this event selling out for the last five years running. This is our largest event, with a 500 person capacity, aptly located at the Alumnis Hall. Being a corporate event, the D&D sundowner gives sponsors an opportunity to rub shoulders with alumni running resources companies and meet the next generation of mining leaders. As WASM alumni we pride ourselves on the unique relationships formed with industry at long running events like this. The event is also where our special members are recognised. In 2023, we were proud to welcome former WASMA President Christian Price and lithium legend Ken Brinsden as Life Members, and recognised Mayor John Bowler as a WASMA Champion.

Event date: Tuesday, 6 August 2024.

PREMIUM SPONSOR \$26,000 (1 AVAILABLE)

- 5 minute speaking slot
- 10 complimentary tickets
- 4 social media posts
- 3 signs at the event or pro-rata time on screen where there are no banners.

EVENT SPONSOR \$6,000 (5 AVAILABLE)

- 5 complimentary tickets
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.

GOLD SPONSOR \$9,000 (2 AVAILABLE)

- 6 complimentary tickets
- 4 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

KALGOORLIE LOCAL SMALL BUSINESS SPONSOR

\$4,000 (3 AVAILABLE)

- 5 complimentary tickets
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.

*Only available to businesses with a head office in Kalgoorlie



A new addition to our events calendar, designed to deliver immediate results to businesses. This one-day event features leaders speaking on various topics. Some examples include; Creating an innovative culture; Building resilience; Mental agility and scenario planning; Time management strategies, Inclusion as a Core Value; and, Finding Balance.

“Leaders aren’t born. They’re made”

The first step in building leaders is investing in them, but for many, company size and budget constraints don’t allow it. This summit is designed to be a ‘one stop shop’ for companies and individuals alike to fast track their leadership journey, and team performance. From the first time statutory ticket holder, aspiring supervisor (workshop, electrical, processing, core-yard or sales team) leaders in the OEM and maintenance side of the sector – this event is for you. This event anchors our brand to building resource sector leaders and supports our E.P.I.C values.

ATTENDANCE TARGET

300

PLATINUM SPONSOR

\$17,000 (3 AVAILABLE)

- MC 1 conference session
- 12 free tickets
- 6 social media posts
- 3 signs at the event or pro-rata time on screen where there are no banners.

EVENT SPONSOR

\$10,000 (9 AVAILABLE)

- 6 complimentary tickets
- 6 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

SUNDOWNER SPONSOR

\$4,000 (3 AVAILABLE)

- 4 complimentary tickets
- 6 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.



Sold out to venue capacity in 2023, the WASMA Annual Ball is a glamorous event where Alumni and industry stakeholders get together to reconnect and celebrate the year. Past events have been held at The Ritz Carlton, WA Museum, and the Kalgoorlie Racecourse.

Event date: Saturday, 2 November 2024.

PLATINUM SPONSOR

\$35,000 (1 AVAILABLE)

- Naming rights i.e WASMA ‘Sponsor name’ Gala Night
- 5 minute speaking slot
- 20 complimentary tickets
- 6 social media posts
- 4 signs at the event or pro-rata time on screen where there are no banners.

SILVER SPONSOR

\$9,000 (5 AVAILABLE)

- 6 complimentary tickets
- 6 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

GOLD SPONSOR

\$12,000 (3 AVAILABLE)

- 10 complimentary tickets
- 6 social media posts
- 3 signs at the event or pro-rata time on screen where there are no banners.

BRONZE SPONSOR

\$6,000 (10 AVAILABLE)

- 6 complimentary tickets
- 6 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.

ATTENDANCE TARGET

500 (2023 - VENUE AT CAPACITY)



INTRO TO INDUSTRY (PERTH)

The Bentley (Perth), Intro-to-Industry event was started in 2022 with industry leaders using a chronological banner of their career as a talking point with students. The event demonstrates to students there are many different paths to their career.

PREMIUM SPONSOR

\$3,000 (1 AVAILABLE)

- 5 minute speaking slot
- 2 employees featured
- 4 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

EVENT SPONSOR

\$2,000 (4 AVAILABLE)

- 1 employee featured
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.



The Perth Graduation celebration is an event to celebrate the Graduation of Perth's WASM: MECE students.

The event is a wonderful networking opportunity particularly for graduates, welcoming them into the Alumni and encouraging them to engage with the Alumni.

Each year, as a way of continuing valued relationships, the event also recognises those who graduated from the WA School of Mines 25 years prior.

Event date: Friday, 16 Feb 2024.

GOLD SPONSOR

\$7,000 (1 AVAILABLE)

- 5 minute speaking slot
- 10 complimentary tickets
- 4 social media posts
- 3 signs at the event or pro-rata time on screen where there are no banners.

SILVER SPONSOR

\$3,000 (2 AVAILABLE)

- 6 complimentary tickets
- 4 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

BRONZE SPONSOR

\$2,000 (6 AVAILABLE)

- 4 complimentary tickets
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.



MINECHAT SUNDOWNERS

The Minechat series is back after five years. Join us every quarter to talk shop, enjoy a few nibbles and a drink. This is an informal event, giving members the opportunity to add to their calendars regular catchups, with no agenda other than connecting and learning something new. Sponsors of this event have an opportunity to build a more authentic relationship with our members.

ATTENDANCE TARGET	NUMBER OF EVENTS	SPONSORSHIP PER EVENT	COMPLIMENTARY TICKETS PER EVENT
65	7	\$2000	6

- 5 minute speaking slot
- 6 complimentary tickets
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.
- 3 of the 7 Minechats will be at international conferences; BMO (Florida); PDAC (Toronto); Mining Indaba (Cape Town). Please speak to us if you want to sponsor one of these specifically.



WASMA MENTORING PROGRAM

- The 6-month program runs from April to October.
- The program is hosted by MentorLoop professional mentoring software
- Mentors are experienced resources industry professionals
- FREE for mentors and mentees.

The WASMA Mentoring Program, officially launched in 2020, helps to develop talent in young resource professionals who will be the future industry leaders. WASMA's wide membership base provides an extensive network for young professionals to connect and learn from established and successful resource industry professionals. In 2023, we had 150 Mentors and Mentees enrolled in our program

FOR MENTEES

Success in the resource sector requires ongoing professional development (communication, management and technical skills) and networking.

FOR MENTORS

Being a mentor is not only a way to give back, but it enables participants to develop leadership skills and qualities, expand networks, and tap into a younger generation who understand new technology and consumer trends.



PROGRAM PARTICIPANTS

150 PEOPLE

SPONSOR

\$5,000 (2 AVAILABLE)

- 5 minute speaking slot at mentor program wrap-up drinks



WASMA SUMMER EXECUTIVE PROGRAM (EXECUTIVE MENTORING)

The summer executive mentoring program was created to help members in senior roles take the step into an executive role in industry. Mentors are globally renowned and seasoned executives. Applications for this Program open in September and the program is run from October 2024 - February 2025.

EXPECTED PARTICIPANTS

10

SPONSOR

\$3,000 (1 AVAILABLE)

- 5 minute speaking slot at the lunch function.
- 2 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.



In 2022, we held our first Better Together Quiz night. It SOLD OUT, with 150 guests in attendance at the beautiful Long Neck Brewery on the Swan River. It was clear from this event, that there was the desire, the will and the need to come together to talk about our mental wellbeing. The event was a lot of fun, with the feedback that we should do this again – and make it bigger! Challenge accepted.

WASMA recognise the stress, fatigue and mental health implications of working in the resources sector. This event is a fun and light-hearted way to talk about serious topics. The event will be run as an interactive Quiz Night, hosted by professional quiz masters and features a guest speaker on the night.

PREMIUM SPONSOR

\$11,000 (1 AVAILABLE)

- 5 minute speaking slot
- 10 complimentary tickets
- Marketing gifts
- 4 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

GOODIE BAG SPONSOR

\$9,000 (1 AVAILABLE)

- 10 complimentary tickets
- Marketing gifts
- Logo on bag with gifts
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.

GOLD SPONSOR

\$7,000 (3 AVAILABLE)

- 6 complimentary tickets
- Marketing gifts
- 4 social media posts
- 2 signs at the event or pro-rata time on screen where there are no banners.

SILVER SPONSOR

\$4,000 (5 AVAILABLE)

- 4 complimentary tickets
- Marketing gifts
- 4 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.



PRESIDENT'S LUNCH

The Presidents Lunch is a bi-annual event bringing together (by invitation), key stakeholders the WA School of Mines Alumni. Here we discuss the performance of the Alumni and the School alongside key initiatives which require input and/or industry support.

EVENT SPONSOR

ATTENDANCE TARGET	NUMBER OF EVENTS	SPONSORSHIP PER EVENT	COMPLIMENTARY TICKETS PER EVENT
40	2	\$10,000	2

- 5 minute speaking slot
- 1 social media posts
- 1 sign at the event or pro-rata time on screen where there are no banners.




CORPORATE SPOTLIGHT

Corporate spotlights are available for those who wish to receive brand exposure through fixed positioning.

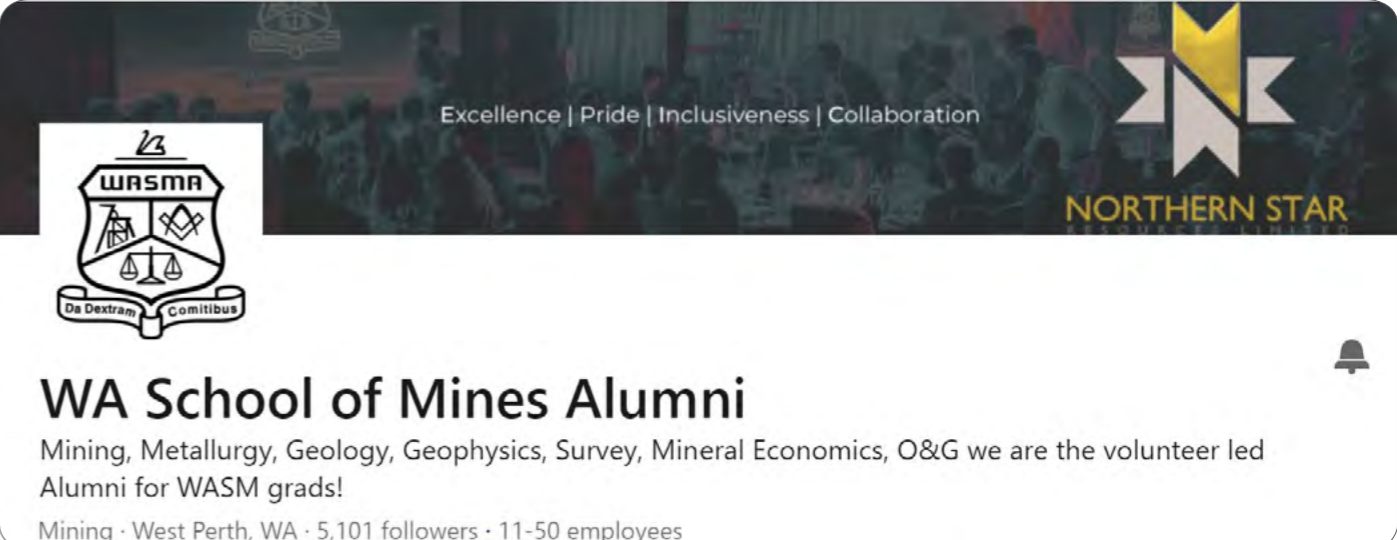
Corporate Sponsors will have their logo and company name on the Social Media Banner (Facebook and LinkedIn) for 1 month of their choosing and two Social Media posts.

We estimate 15,000 views of your company brand for this sponsorship.

CORPORATE SPOTLIGHT

\$3,000 (12 AVAILABLE)

- 2 weeks on the WASM Alumni homepage banner on LinkedIn
- 2 x social media posts in the month to highlight your company's sponsorship of the alumni. Posts must adhere to the alumni values.
- Logo recognition on one online newsletter mail out.



Excellence | Pride | Inclusiveness | Collaboration

WASMA
De Dextram Comitibus

NORTHERN STAR

WA School of Mines Alumni

Mining, Metallurgy, Geology, Geophysics, Survey, Mineral Economics, O&G we are the volunteer led Alumni for WASM grads!

Mining · West Perth, WA · 5,101 followers · 11-50 employees





Sometimes, you might want to get your message to our members without having to sponsor an event. This may be for recruitment purposes, or brand awareness.

With 5,000 followers on LinkedIn and a growing email distribution, we have opportunities for you to promote your business direct to our members.

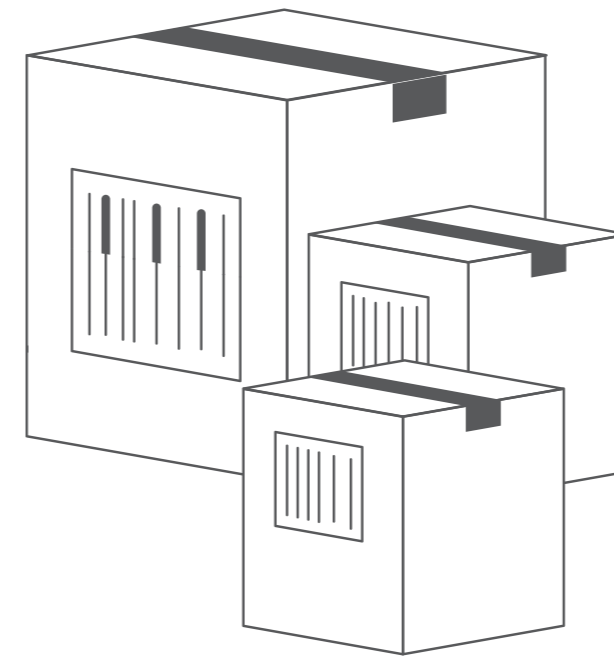
WASMA maintains optionality to decide on appropriateness of content.

ONE SOCIAL MEDIA POST

\$2,000

ONE NEWSLETTER ADVERTISEMENT

\$1,000



BONUS OFFERING

Sponsors who take a Premium or Platinum event sponsorship receive complimentary Corporate Spotlights.

PREMIUM SPONSOR

- Get 1 Corporate Spotlight Complimentary

PLATINUM SPONSOR

- Get 2 Corporate Spotlight Complimentary

PARTNERSHIP TIERING

Whilst we have event level sponsorship, we also have 'Group level' partnership. Depending on total spend with us, companies have the opportunity to be recognised as a Platinum, Gold, Silver or Bronze Partner on a dedicated partner page on our website.

PLATINUM PARTNER

\$50K P.A.

- 2 seats allocated at the Presidents Lunch
- Recognition on home page

GOLD PARTNER

\$30K P.A.

- 1 seat allocated at the Presidents Lunch

SILVER PARTNER

\$15K P.A.

BRONZE PARTNER

\$8K P.A.



WASMA COMITIS

Comitis is Latin for Associate. Through this sponsorship, donors demonstrate their alignment with our E.P.I.C values and their shared support of our mission to support all WASM graduates, at all stages of their career journey. As WASMA Comitis, know you are investing in our Alumni and helping us support our future resources leaders.

BENEFITS:

- Identified with WASMA Comitis status for the year.
- Framed “WASMA Comitis’ certificate to be presented at a WASMA organised event.
- Logo and profile to feature on WASMA website for 1 year
- Logo on WASMA Alumni e-newsletter
- Social Media post announcing ‘WASMA Comitis status
- Two complimentary tickets to the WASMA Gala

NUMBER AVAILABLE:

10

CONSIDERATION

\$10,000



CONTACT US

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Mobile: 0478 405 853

www.wasma.com.au